



World Health Professions Alliance Open Forum The way forward in combating counterfeit medical products

Monday, 27 April, at 14:30 H to 16:30 H
Room B, International Conference Centre Geneva (CICG), 17 rue de Varembe, Geneva

Final Agenda

Time	Item
14:30 H	Opening welcome address Dr. Otmar Kloiber, World Health Professions Alliance (WHPA) ¹
14:35 H	Combating Counterfeit Medicines in Africa - the need for an effective international collaboration Dr Paul Orhii, the Director-General of the National Agency for Food and Drug Administration and Control (NAFDAC) of Nigeria
14:50 H	The public health approach to combating counterfeit medicines Ton A.J.M Hoek, the CEO and General Secretary of the International Pharmaceutical Federation (FIP)
15:00 H	Challenges in ensuring access to affordable quality medicines Tido Von Schoen-Angerer, Director, Campaign for Access to Essential Medicines, Doctors Without Borders/Médecins Sans Frontières (MSF)
15:10 H	Perspectives from the pharmaceutical industry Alicia D. Greenidge, the Director-General of the International Federation of Pharmaceutical Manufacturers & Associations (IFPMA) Greg Perry, the Director-General of the European Generics Association (EGA) and the International Generic Pharmaceutical Alliance (IGPA)
15:20 H	Open discussion for questions and answers Moderator, World Health Professions Alliance (WHPA)
16:20 H	Light refreshments

¹ The World Health Professions Alliance, speaking for more than 23 million health care professionals worldwide, assembles essential knowledge and experience from the key health care professions (nurses, pharmacists, physicians and dentists,). The WHPA aims to facilitate collaboration between key health professionals and major international stakeholders such as governments, policy makers and the World Health Organization. By working in collaboration, instead of along parallel tracks, the patient and health care system benefit.